

Proposal for Emoji: BIGFOOT

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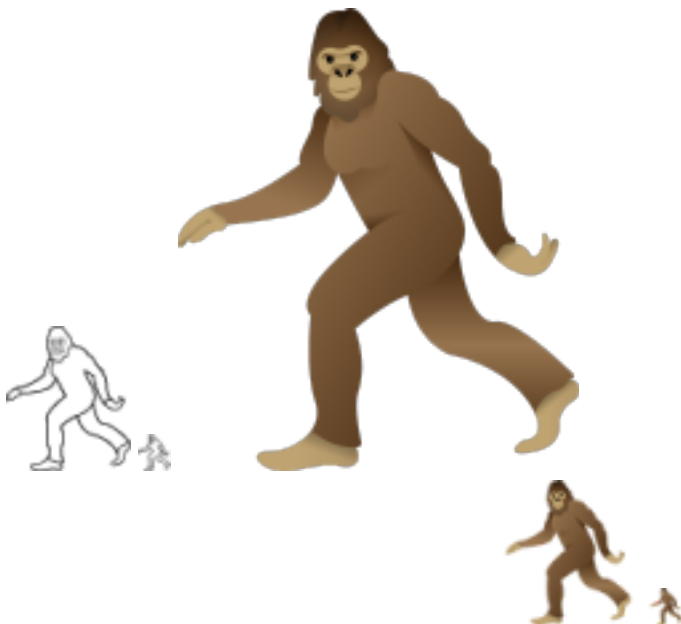
Date: August 5, 2021

IDENTIFICATION

CLDR Short Name: BIGFOOT

Other Keywords: Sasquatch, Skunk Ape, Yeti

IMAGES



License: I certify that the images have appropriate licenses for use by the Unicode Consortium and are of my creation.

CATEGORY

Sort Order: In the PERSON-FANTASY category, after MERMAID



ABSTRACT

BIGFOOT is a mythological creature of many names across many parts of the world. From the swamps of the Southeastern United States (known there as a Skunk Ape) to the peaks of Asia where it's referenced as a Yeti, BIGFOOT continues to reverberate itself and it's infamy in both our culture, media and tourism.

Many countries, states and cities tout being the "Home of Bigfoot", while countless movies, shows and even concerts center around this elusive beast. There is even a dedicated annual convention centered solely around Mr. Squatch. Claimed to have been captured on camera countless times, it's most famous glimpse came from the Patterson-Gimlin film, which depicts the large ape-like figure walking into the wood. This film is where it's iconic stance and gait, as shown in the BIGFOOT emoji being proposed comes from.

That same silhouette is now used throughout print and media, making it's presence on stickers, advertisements and even used in memes on the internet and movies. But BIGFOOT doesn't just represent the gentle giant himself. The creature's scarcity has created a legend in its own right, that has only grown it's recognition - breeding a multitude of hoaxes, gimmicks and cultural fascination. Fandom only continues to rise as the internet breeds more fuel to the proverbial fire, and of the cryptozoological cast of

creatures, BIGFOOT continues to remain king.



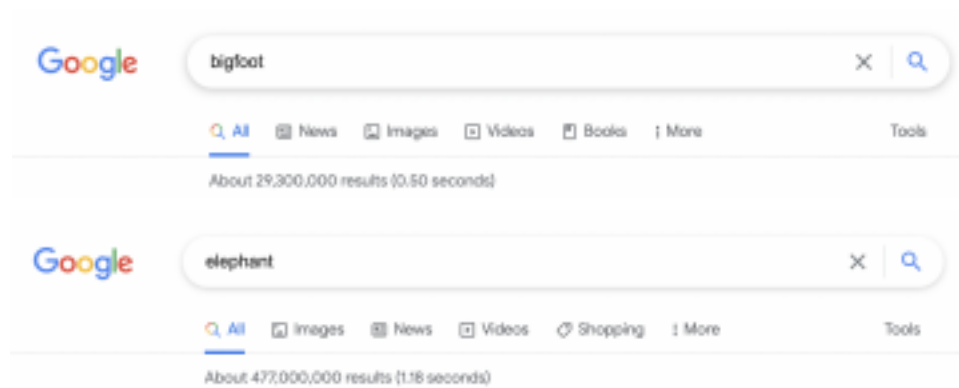
SELECTION FACTORS - INCLUSION

Compatibility: N/A

Usage Level:

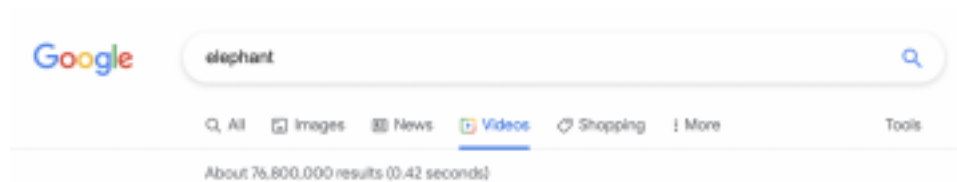
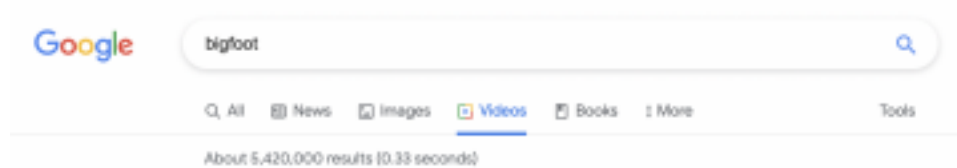
Frequency:

Google Search

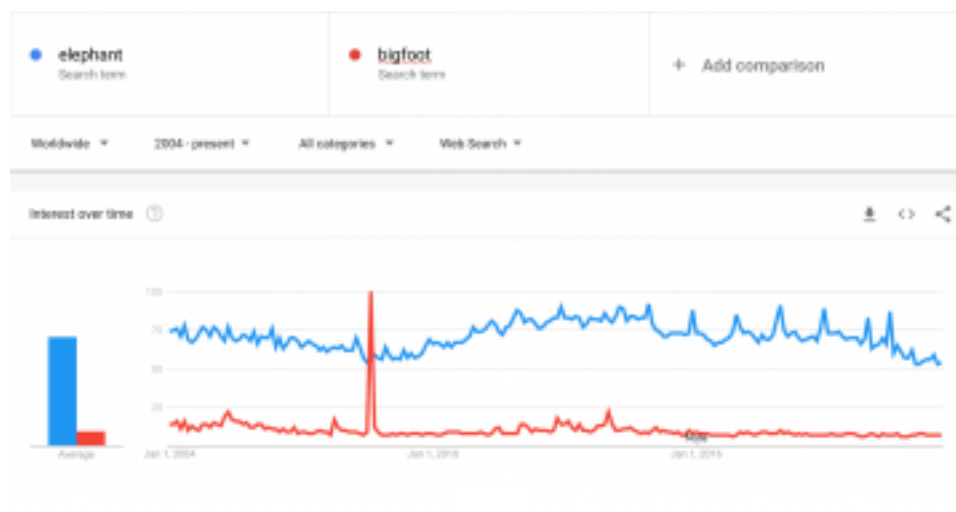


Bing Search - Site no longer displays results total count

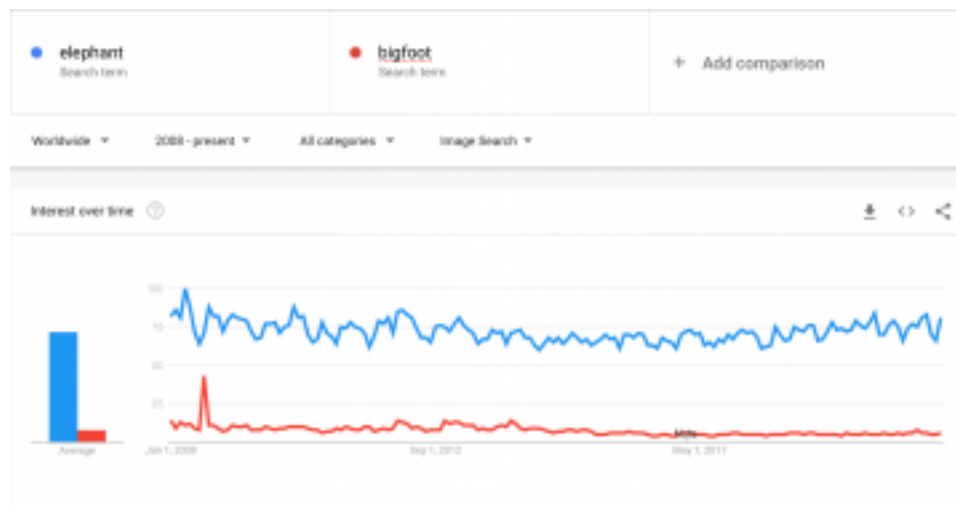
Google Video



Google Trends: Web



Google Trends: Image



Multiple Usage: Aside from depicting the mythical legend himself (or herself), BIGFOOT can also be used to narrate movement, question location, or represent stealth and mystery.

Use in Sequences:



Breaking New Ground: The BIGFOOT emoji stands on its own, representing a symbol of folklore that feels absent from the current Fantasy/Creature line-up. While the closest shape resemblance could be akin to PERSON WALKING or PERSON RUNNING, the BIGFOOT emoji embodies a culture and personality that extends beyond the literal use of the aforementioned existing options.

Distinctiveness: As mentioned above, there are currently no other emojis that accurately and concisely represent the idea of BIGFOOT. Known for the infamous Patterson-Gimlin photo, the gait and walking stance of BIGFOOT is immediately recognizable.

Completeness: N/A

Frequently Requested: BIGFOOT is not on the list as a frequently requested emoji, but is often a reference in social media and other venues. Its absence amongst VAMPIRE, ALIEN, FAIRY, etc. is apparent, and currently is only satisfied by using FOOT (which pales in comparison).

SELECTION FACTORS - EXCLUSION

Overly Specific: BIGFOOT is not overly specific, as it represents both a mythological creature as well as the culture and mystery it represents.

Open-Ended: I do not believe that the addition of TROLL will open up a new category of emoji.

Already Representable: As stated earlier, there are no other emoji that currently

represent or come close to a combination that would easily represent BIGFOOT.

Logos, brands, other third-party IP rights, UI icons, signage, specific people, specific buildings and landmarks, deities: BIGFOOT is none of the above. It is a generic mythic/fantasy creature common in folklore.

Transient: BIGFOOT has only been increasing in popularity and culture. With more countries and states leveraging this figure in tourism, as well as TV and movies highlighting it, BIGFOOT is far from being a fad.

Faulty Comparison: N/A

Exact Images: This proposal does not request an exact image, but does identify that the gait and stance of BIGFOOT should remain intact so as to remain recognizable by its infamous silhouette.

AUTHOR

Andrew Pignato (andrew@pignato.me) is a visual designer and artist with an avid passion for UI/UX, emoji...and, of course, Bigfoot. He even once owned an old 1978 Jeep with a “Bigfoot Tracker” license on it. The rise of emoji is fascinating to see and while the use and language of it all continues to shift, being able to capture this mythical beast and its surrounding culture into the annals of a global communication method would be a true designer’s “bucket list” item.