L2/26-270

PROPOSAL FOR EMOJI:

ORNATE GLASS BOTTLE

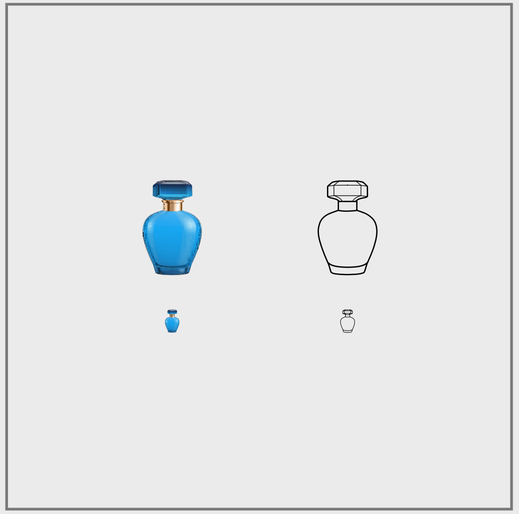


SUBMITTER:
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DATE:
MAY 3RD

IDENTIFICATION

1. Keywords: Perfume, Ornate Glass Bottle, Potion, Elixir, Body Oil
2. Category: Objects, Clothing



LICENSE

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FACTORS FOR INCLUSION

1. Multiple Meanings:
   - Represents the act of getting ready and beauty care
   - Represent a miracle juice, or a special elixir with its radiant, shimmering look. (Like a pure droplet of clear essence)
   - Can be associated with body oils, spa and body care
   - Represents a magic potion
   - Represents daily moments like a session of shopping or gifting
2. - Represent the perfumery field

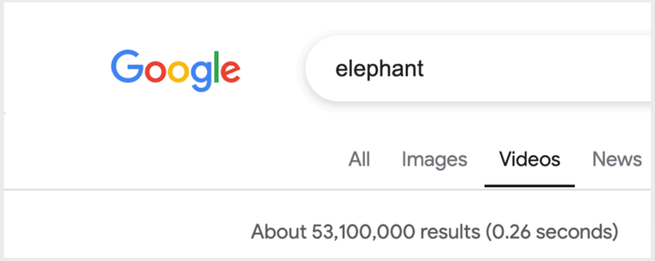
3. Use in Sequences:
   - Getting dressed up for our night out! See you soon! 🚿💃🫙✨
   - Last night was lit! Need a recovery potion? 🫙💫
   - Guess what? I'm off to the spa today! 🫙🌸💆💙
   - Just lighting up some candles 🕯️🕯️ If my crush doesn't reply soon, I might have to cast a spell 🧙🪄🫙🐓
   - Time to upgrade the wardrobe. Off to a shopping spree 👠👔🫙🛍️
   - I'm wearing a new citrus scent today. It's zesty and fresh! 🍋🫙
   - Squad, let's gear up! ⚔️ ✨ potions in hand 🫙 we're ready to take down those dragons🐊🔥 #dungeons&dragons

1. Breaks new grounds: While emojis like 🌸 or 💐 are often associated with fragrant, they represent nature and beauty first and foremost, and their fragrance is just one aspect of their symbolism. A ornate glass bottle emoji would symbolize a human made product specifically designed to provide a pleasant scent, a magical potion, a body care product. It could be used in contexts related to personal grooming, fashion, luxury, or gifting or fantasy/gaming contexts.

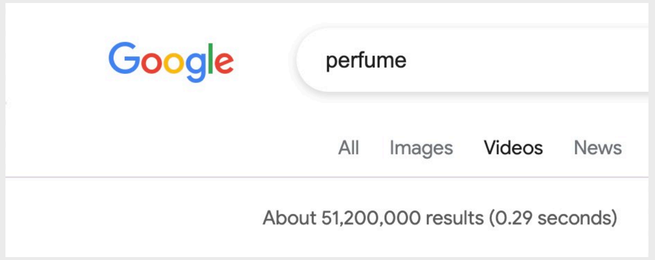
2. Distinctiveness: It's a visualization of something timeless, much like how the camera emoji 📷 represents the act photographing, even though most people now use phones instead of traditional cameras to take photos. This abstraction enhances the depth and versatility of the emoji language. Ornate glass bottles come in various shapes and sizes, but there are certain design elements that are commonly associated with them, that I have depicted in this emoji. While the emoji depicts a specific ornate glass bottle, it also semantically represents the larger class of fragrances, scents, essences. Very much like the beer mug emoji 🍺.

USAGE LEVEL

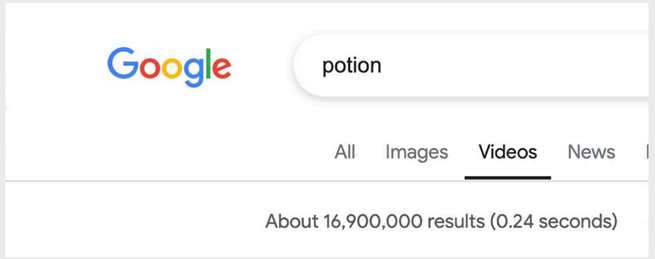
1. Google Video Search:



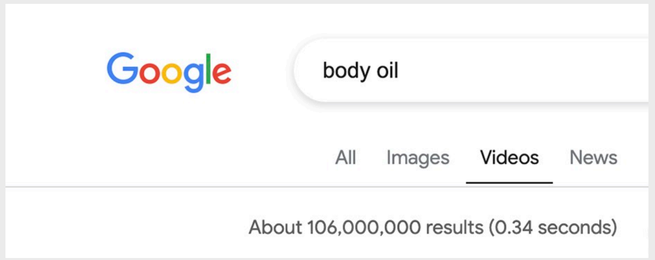
53.1 M



51.2 M

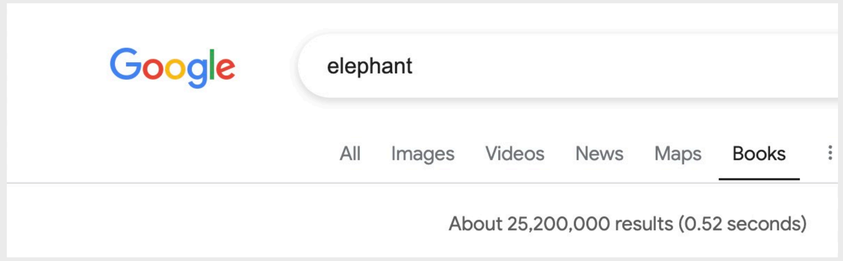


16.9 M

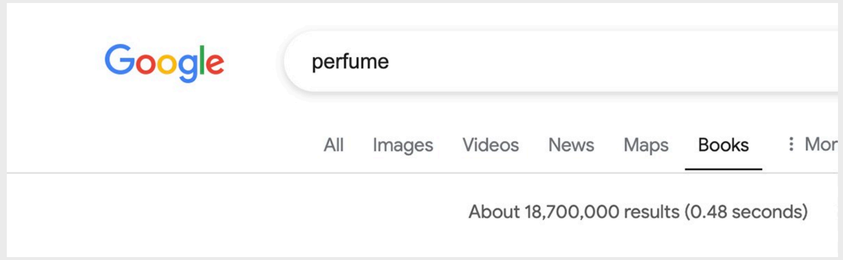


106 M

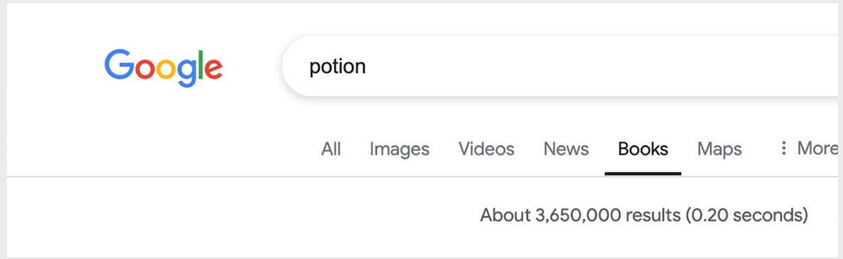
2. Google Books:



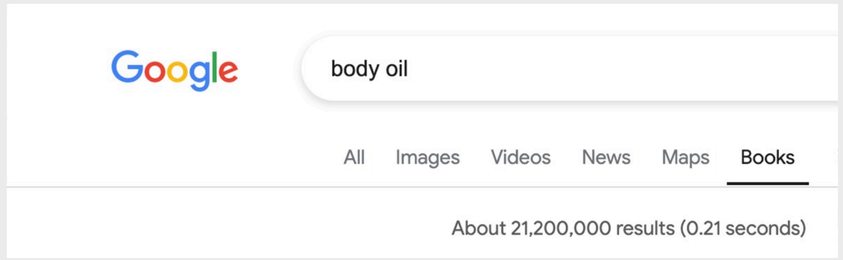
25.2 M



18.7 M



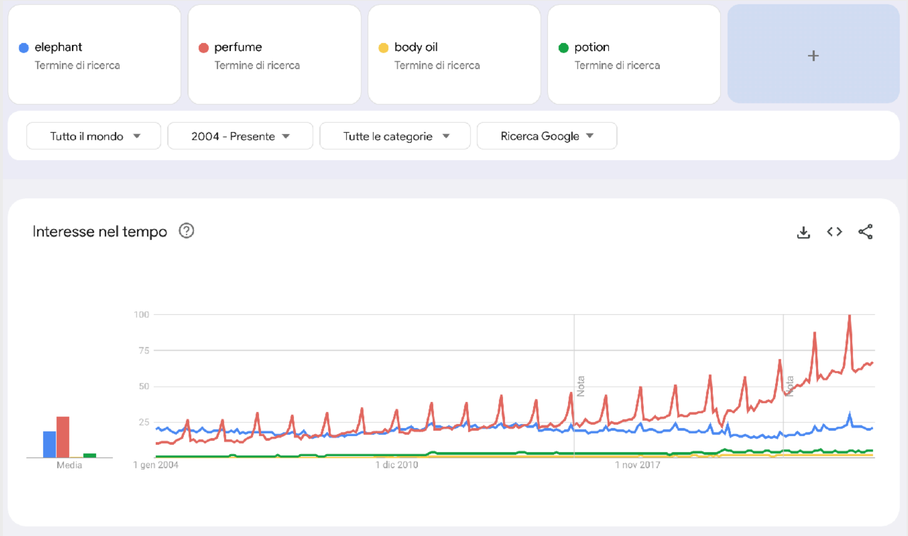
3.6 M



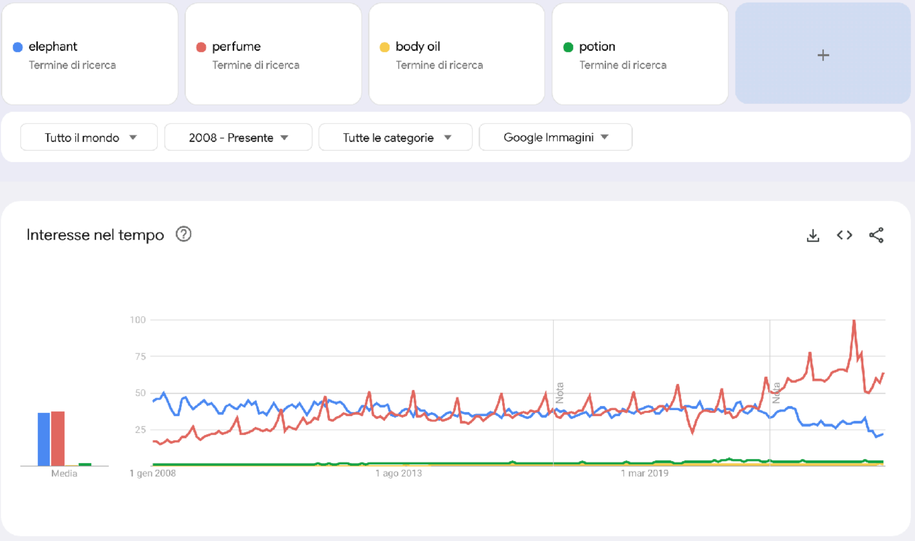
21.2 M

USAGE LEVEL

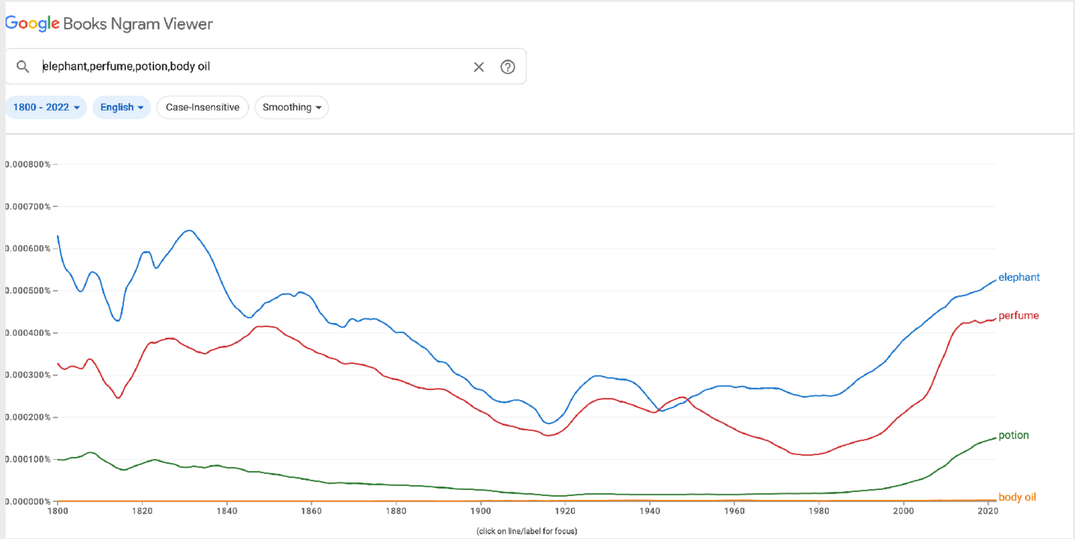
5. Google Trends: Web Search:



4. Google Trends: Image Search:



5. Google Books Ngram Viewer:



6. Completeness:

- The proposed emoji is filling a gap in the genderless beauty care category, positioning itself within emojis like 💄 or 💅.
- The proposed emoji is filling a gap in the magic/fantasy category, positioning itself within emojis like 🧙 or 🪄.
- The proposed emoji is filling a gap in the perfumery category, positioning itself within emojis that can describe the perfume, like 🍋 or 🌸.

7. Compatibility: N/A

FACTORS FOR EXCLUSION

1. Already representable: No, it is not already representable. While there are flower emojis (🌻 🌷 🌼 🌸), fragrances are not limited to flowers alone. They are crafted from a diverse range of ingredients including fruits, synthetic components, woods, and ambers. It is also a mix of oils, alcohol, and water-based ingredients that require a glass bottle to contain them, making it more specific and necessitating a dedicated emoji. Additionally, the test tube emoji (🧪) is more associated with chemical, laboratory, science, and medical contexts, rather than the beauty industry or the fantasy realm of gaming potions.

2. Overly specific: No, its design is kept quite open to interpretation either perfume/ cosmetic/potion/elixir/lifestyle based also to the context used and emoji that will be paired.

3. Open-ended: The ornate glass bottle emoji for perfumes, or potions stands out due to its unique representation of both the beauty industry and fantasy gaming contexts. Unlike other emojis, which have numerous specific variations, the concept of a glass bottle for perfumes and potions is more universally applicable. This emoji would not necessitate the addition of multiple similar types, as it effectively captures the essence of its intended use. Therefore, it would not favor one specific type over another, making it a singular, versatile addition without the need for further similar emojis.

4. Faulty comparison: No, this proposal is justified to fill a gap and request in the current selection of emojis.





5. Transient:



The rounded body and square cap of this design are reminiscent of classic perfume bottles, which often favor symmetry and clean lines. The blue color could signify a magical or healing liquid inside, commonly found in fantasy and mythology.

Since the beginning of civilization it has served as a container for wines, oils, perfumes and medicines, but it is from the seventeenth century when its use is widespread, due largely to the cork stopper, which gives it one of its main qualities, the tightness.

The earliest known glass bottles originated in medieval Europe, where apothecaries would display ornate bottles filled with herbal concoctions, potions and cure-alls to attract customers into their shops.

As more and more competitors entered the market in the 1800s, these bottles became increasingly ornate and eye-catching. Bottles came in all sorts of interesting shapes. Colors ranged from various shades of green and blue to amber and black glass. Designs became more complex, with decorative elements used to make bottles stand out on the shelf.

By the 20th century, ornate bottle designs generally became more standardized and understated. As regulations were introduced, there was a shift towards clearer glass and simple designs focused on functionality.

The shape of ornate glass bottles can vary widely. In general, they tend to have thinner glass than other types of bottles. Most have a distinct thin neck and mouth that made them easy to pour from, along with a pronounced rim.

The color of the glass is another useful clue, although there are always exceptions to these general rules. Aqua or light blue-green glass was widely used.





THANKS



