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To:Unicode Consortium

Date of Submission:

Version: (Updated)14 February 2016

EMOJI PROPOSAL

Subject: Evil Eye Emoji

Update: B(1) is updated with insertion of more details using data from Google Trends.



Introduction

I am requesting the addition of an evil eye emoji to fulfill the cultural importance of the evil eye and to fulfill the need to express the intention to protect something/someone from evil eye. The evil eye emoji is highly demanded in the stated occurrences mentioned in this request and will be highly in use if added.

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1.Selection Factors

A. Compatibility

The Evil Eye Emoji is needed in existing systems because it's fundamental meaning is to indicate that we want something or someone to be coveted from evil eye of others. The reason for using evil eye emoji might be that something is too beautiful that others will be jealous of it and they will look at it with bad intentions of envy.

It's uses can be sampled as following ;

- When someone sends a picture (or snap in Snapchat) where she/he is very beautiful the recipient may respond with a snap including the "Evil Eye Emoji" meaning that they are very beautiful that others may get jealous and try to harm it.
- When a couple shares a picture, on any social media platform, that their relationship is going well and they're in love, the viewers can express their thoughts like "God bless your relationship" by using the "Evil Eye Emoji".
- When someone posts a picture of something nice or something that they love, he/she can use the "Evil Eye Emoji" to express that they don't want it to be spoiled by bad intentions. It can also be in use for written posts where something owned or not owned is praised or celebrated like a good position in a job etc.

The examples can be continued similarly.

In essence, the "Evil Eye Emoji" will be in use for expressing the intention of protecting something/someone from whammy.

B.Expected Usage Level

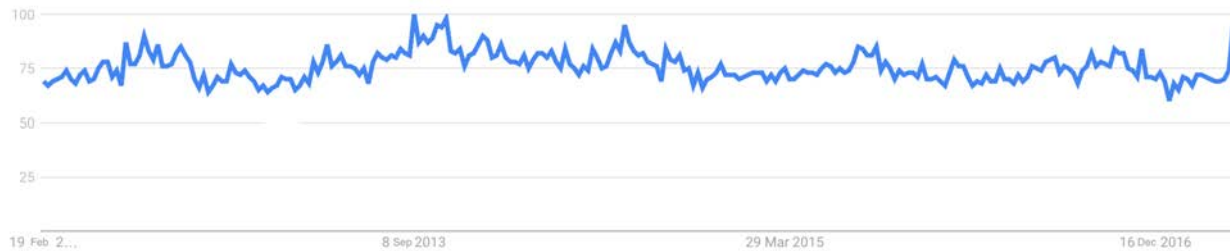
B(1). Frequency

The Evil Eye is an important symbol in many cultures. The belief in Evil Eye is prevalent in West Asia, Latin America, East and West Africa, Central America, Central Asia, and Europe.

In countries located in the given regions, evil eye has many distinct uses. For example it can be attached on clothes to protect a person against evil eye or can be hanged on a wall to protect the place against evil eye.

Evil Eye is highly used in cultures of the stated countries below,

- India, Ethiopia, Pakistan, Greece, Italy, Spain, Brazil, Mexico, Turkey, United States.



Graph 1 (Retrieved from <https://g.co/trends/vcKUQ>)

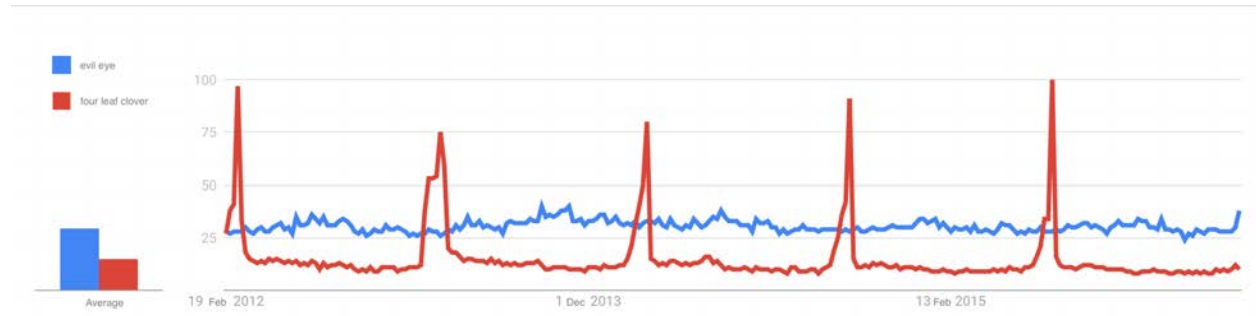
Graph 1 shows the interest over time on the term “evil eye” in Google. As seen on Graph 1 although the rates are not substantially high, they’re perpetual.

Related Queries ?	Rising ▼	⋮
8 franz ferdinand	Breakout	
9 evil eye emoji	Breakout	
10 franz ferdinand – evil eye	Breakout	
11 dragons dogma evil eye	Breakout	
12 binding of isaac evil eye	Breakout	

Image 1 (Retrieved from <https://g.co/trends/hjr51>)

Image 1 shows the related Queries with the term “evil eye”. It can be seen that the ninth query is the “evil eye emoji”, that shows the interest and demand on the emoji.

To be able to further understand the demand, a comparison between the terms “evil eye” and “four leaf clover” has been made.



Graph 2 (Retrieved from : <https://g.co/trends/2kIFs>)

Graph 2 shows the interest over time on the terms “evil eye” and “four leaf clover”. The meaning and usage of the terms are similar but the interest over time is highly distinct. The most distinguishable fact in the graph is that interest on four leaf clover is not consistent where interest on evil eye emoji was stable.



Image 2 (Retrieved from: <https://g.co/trends/QXwVi>)

Image 3 (Retrieved from: <https://g.co/trends/cD3qu>)

Image 2 and Image 3 shows the regional interests on the two terms. It can be clearly seen through the images that the term “evil eye” is more widespread than four leaf clover.

B(2). Multiple Usages

The Evil Eye is already a symbol for its metaphorical meaning. Visually it is similar to an eye but is not used for the visuality but the metaphorical meaning. For further information, the listed references may be used,

- Finneran, Niall. "Ethiopian Evil Eye Belief and the Magical Symbolism of Iron Working." *Folklore*, Vol. 114, 2003.
- Ross, C (2010). "Hypothesis:The Electrophysiological Basis of the Evil Eye Belief". *Anthropology of Consciousness*. 21: 47. doi:10.1111/j.1556-
- Dundes, Alan (ed.) (1992) *The Evil Eye: A Casebook* University of Wisconsin Press, Madison, Wisconsin, ISBN 0-299-13334-6; originally published in 1981 by Garland Publishing, New York
- Jones, Louis C. (1951) "The Evil Eye among European-Americans" *Western Folklore* 10(1).

B(3). Use In Sequences

Can be sequenced with objects indicating luck,love or beliefs. For example,

- Four leaf clover emoji
- Couple/Family emoji
- Praying hands emoji

C.Image Distinctiveness

Circle with 3 3 inner circles. Black,blue/yellow,white,dark blue (respectively inside out).

D.Requested

- A personal post



- <https://www.emojirequest.com/r/EvilEyeEmoji>

2.Images

evileyehand.png
evileye.png

3.Sort Location

Category: Other-Symbol / Religion
After: Before U+2B55 / U+1F52F