Face with X Eyes Emoji Proposal for Unicode 14.0
Emoji Submitter: The Emoji Subcommittee (ESC) via Jennifer Daniel
To: UTC
Date: August 2019

I. Identification

<table>
<thead>
<tr>
<th>Sample Image</th>
<th>Proposed Unicode and CLDR name</th>
<th>Possible CLDR English keywords</th>
<th>Closest Unicode Emoji</th>
</tr>
</thead>
<tbody>
<tr>
<td>🙔 🙔</td>
<td>Face with X Eyes</td>
<td>knocked-out, death, oh no, trouble</td>
<td>😞</td>
</tr>
</tbody>
</table>

Note: This character is being proposed to address vendor interoperability. see below, section II A.

II. Images

72px: 🙔 🙔 18px: 😞 😞

License
We certify that the images have appropriate licenses for use by the UTC.

III. Sort location

Face-unwell
😊😊😊😊😊😊😊😊😊😊
II. Selection factors — Inclusion

A. Compatibility

Yes, this emoji is being proposed to resolve vendor interoperability. In regards to the “dizzy face emoji”, four emoji fonts render it with spirals, four render it with “X’s”.

<table>
<thead>
<tr>
<th>X-eyes</th>
<th>Spiral-eyes</th>
</tr>
</thead>
<tbody>
<tr>
<td>😨 Apple</td>
<td>😞 Google</td>
</tr>
<tr>
<td>😞 Samsung</td>
<td>😱 Microsoft</td>
</tr>
<tr>
<td>😢 Twitter</td>
<td>😞 Facebook</td>
</tr>
<tr>
<td>😥 Whatsapp</td>
<td>😜 Joypixels</td>
</tr>
</tbody>
</table>

The emoji subcommittee recommends vendors with “X eye” designs move that design to this new code point.

B. Expected use

1. Frequency

Usage is expected to be reasonably high given what we understand about the existing dizzy face emoji.

<table>
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<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>x-eyes-face</td>
<td>601,000,000</td>
<td>35,300,000</td>
<td>32,800,000</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>x-eyes</td>
<td>906,000,000</td>
<td>123,000</td>
<td>110,000,000</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>death-face</td>
<td>1,230,000,000</td>
<td>247,000</td>
<td>278,800,000</td>
<td>See below</td>
<td>See below</td>
</tr>
</tbody>
</table>
2. Multiple usages
   Can convey a heightened or hyperbolic sense of feelings like shock, surprise, disbelief, awe, and amazement.
   ○ May also represent sickness, nausea, intoxication, and death, e.g., slang I'm dead!
   ○ Also, knocked out.

3. Use in sequences
   n/a

4. Breaking new ground
   n/a

C. Image distinctiveness
   These images are distinctive.
D. Completeness
Changing existing current codepoint designs does not resolve the need for two different emojis. So while this emoji will also resolve inconsistent implementations it will also provide vendors with two very distinct expressions. See section III. F “Overly Specific” for more details.

1. 😞 “dead” or “knocked-out”
2. 🧦 “dizzy” or “hypnotized”

E. Frequently requested
Yes, resolving this inconsistency is frequently requested and the different renderings have not gone unnoticed on social media.

III. Selection factors — Exclusion
F. Overly specific
No. This design is iconic of how “knocked-out” is cartoonishly expressed online in kaomoji and other visual pop-culture.

- Emoticons
  - “x_x” as defined in Urban Dictionary
    - Letters forming a face that has “x” eyes. This is often used in animes and some cartoons, in which a character’s eyes turn into “x”s signifying embarrassment, fright, shock, or little hope.
    - Used as an emoticon alternative, a face representing death or sleeping.
- Popular Kaomoji
  - (x_x) (◉ ▂ ◉) (×_×) (✖ ╭ ╮ ✖ (´×ω×`) (ノ) (×_×# Ł✘Dia) (x_x)=x=x=('×Δ×’=x;x≤x) 
  - (x_x ; (((\ (~ x~x~x) )))) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) (x_x) etc
- Anime/Manga/Comics
  - (left to right) Naruto, Aikatsu!, Fushigiboshi no Futagohime, Pokemon

Note: These same comics/manga/tv shows also employ the dizzy face for different scenarios:
G. Open-ended
   No, this is not part of a set of similar items.

H. Already representable
   As previously noted, there are inconsistencies with implementation of the existing “Dizzy Face”. This proposal formally recognizes both “dizzy” and “x’s for eyes” as distinct expressions.

I. Logos, brands, UI icons, signage, specific people, deities
   Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient
   Not applicable.

K. Faulty comparison
   Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images
   An exact image is not required.