Low Battery Emoji Proposal for Unicode 14.0

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I. Identification

Sample Image	Proposed Unicode and CLDR name	Possible CLDR English keywords	Closest Unicode Emoji
	LOW BATTERY	Low battery, low energy, dead, dying, computer	+

II. Images



License

We certify that the images have appropriate licenses for use by the UTC.

III. Sort location

Computer



IV. Selection factors — Inclusion

A. Compatibility

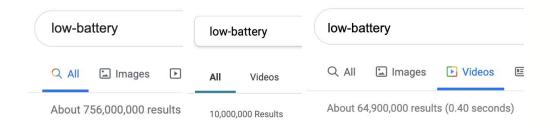
n/a

B. Expected use

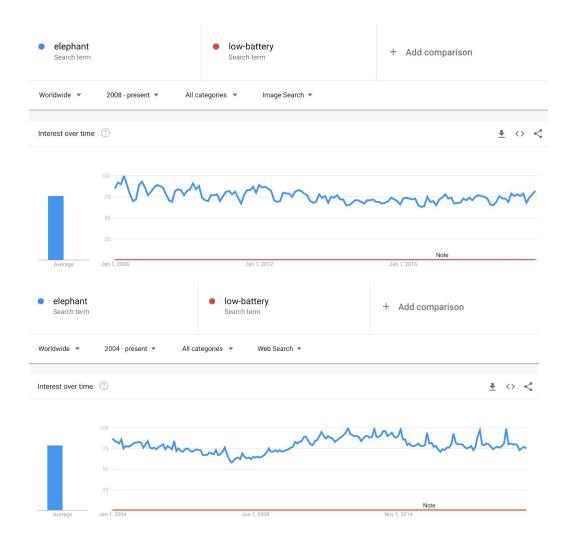
1. Frequency

LOW BATTERY is expected to have high usage given it's literal and abstract applications. Frequency data indicates it is well over the median search threshold.

Search term	Google Search	Bing Search	Google Video Search	Google Trends: Web	Google Trends: Image
low-battery	756,000,000	10,000,000	43,400,000	See below	See below



Above: Google Search, Bing Search, Google video



2. Multiple usages

It is truly difficult to visually communicate the absence of something — a low battery has a broad range of metaphorical uses in addition to the literal application of technology.

- 🔹 Status: "Before Gym: 🔋 After gym: 🔋 "
- Nomophobia (the fear of being without your phone): "NOOOOO "
 "
 or "Almost home! "

- Feeling depressed or low energy: "Not up for going out tonight "
- Patience: "Had a busy day with the twins, could use some help "
- Low-battery to communicate something is about to <u>deteriorate</u>: "The
 Earth's Battery Is Running Low "

3. Use in sequences

n/a

4. Breaking new ground

n/a

C. Image distinctiveness

A low battery emoji would be very distinctive, iconic and provide a valuable addition to the existing electronic and emotion related emojis.

D. Completeness

Many emojis can convey a before/after or a sequence. A low battery emoji would pair nicely with the full battery emoji ($\frac{1}{2}$ / $\frac{1}{2}$). Other emojis that follow a similar pattern include ($\frac{1}{2}$ / $\frac{1}{2}$), ($\frac{1}{2}$, $\frac{1}{2}$) etc.

E. Frequently requested

n/a

VI. Selection factors — Exclusion

F. Overly specific

No

G. Open-ended

No, this is not part of a set of similar items.

H. Already representable

No.

I. Logos, brands, UI icons, signage, specific people, deities

Not applicable. There are no logos, brands, signage or otherwise among the proposed characters.

J. Transient

Not applicable.

K. Faulty comparison

Justification for encoding the proposed emoji does not depend on analogy with other emoji that were encoded only for compatibility reasons.

L. Exact Images

An exact image is not required.